Dear [*insert name*],  
  
More than 10,500 pharmaceutical and biopharmaceutical professionals worldwide rely on the [Parenteral](http://www.pda.org/) Drug Association (PDA) for technical resources, thought leadership, education, and training focused on advancing manufacturing science and regulation to better server patients. I am eager to join PDA to access these valuable resources, and I am writing to ask for our organization’s financial support to cover the yearly cost of membership, which is currently [insert price for [your tier and type](https://www.pda.org/membership/join-or-renew-today#types)].  
  
The opportunity for me to access industry-critical insights, make career-long connections, and gain knowledge in [*industry sector*] makes my membership in PDA an investment not only in my professional future but also one that will create positive impact for [*insert organization name*].  
  
I have identified several ways in which my membership in PDA will benefit me and, more important, [*insert organization name]* :

* **Access to Technical Resources:** Hands-on knowledge and insights from industry-leading experts through PDA Technical Reports, Surveys, and Points to Consider documents, all offered free to current members as they are published, and most with continued on-demand, electronic access
* **Current Regulatory Trends and Information:** Regulatory updates, publications, tools, and the ability to comment on and influence new regulations, along with unparalleled exposure to presenters from global regulatory authorities at PDA events (both in-person and virtual formats)
* **Networking with a Global Community of Experts:** Access to a global network of like-minded experts, through the PDA Member Directory, the online community PDA Connect, and local chapters
* **Actionable Education:** World-class, cost-effective education through a variety of exceptional conferences, hands-on training courses, and webinars, all offered at a discounted rate to PDA members

In addition, PDA drives various industry initiatives that would be of interest. These include:

* Enduring and emerging industry trends, such as Annex 1, ATMPs, Digital Technology, Data, artificial intelligence, automation, and advances in manufacturing technology
* [*add/edit initiatives of interest*]

Professional development and knowledge exchange in the pharmaceutical industry are more critical now than ever before. It would benefit me substantially to have at my fingertips access to the information and resources I need to continue to expand my knowledge and assist our organization in staying current and moving forward. PDA membership enables me to avail myself of these tools and access to subject matter experts. PDA members routinely report that the value of benefits derived from PDA membership far exceed the cost of joining. I hope that you, too, will see the value for me and [*name of organization*] of my becoming a PDA member and will support my participation in this leading industry professional organization.

Thank you for considering this request. I look forward to your reply.  
  
Sincerely,